



DELIVERABLE D4.3

WP4 PRESS RELEASE, PROJECT TERMINATION AND FUTURE STEPS

Final termination version based on implementation and evidence available at 20 August 2026



**Co-funded by
the European Union**

80	133.3%	13
unique participants	of original target	training modules

Digital skills. Confidence. Empowerment. New opportunities.

PROJECT IDENTITY

W.E.B. in TECH at a glance

A concise project record for the termination file

Project title	W.E.B. in Tech - Women Engagement Boost in Technology
Project ID	101183056
Programme	Erasmus+ - Capacity Building in VET
Topic	ERASMUS-EDU-2024-CB-VET
Type of action	Erasmus Lump Sum Grants
Original duration	01 January 2025 - 31 December 2026
Coordinator	EURO MAMME ASD - Italy
Partners	SOS Europa (Italy); IELI (Malta); Education 360 (Ukraine); HRRC (Georgia); Millennium (Moldova)
Work Package	WP4 - Arrangement for Skills Validation, Impact Measurements and Project Sustainability
Deliverable	D4.3 - WP4 Press Release, Project Termination and Future Steps
Reporting cut-off	20 August 2026

REPORTING RULE

Only activities, outputs and evidence available by 20 August 2026 are reported as implemented. Activities originally scheduled after the cut-off are explicitly separated and are not reconstructed retrospectively.

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EXECUTIVE SUMMARY

From a training project to a reusable digital legacy

W.E.B. in TECH was designed to strengthen the employability, digital confidence and social inclusion of young vulnerable women and mothers in NEET conditions through a combination of needs analysis, co-designed training, digital learning, career guidance, project work, outreach and dissemination. By the termination cut-off of 20 August 2026, the project had generated a substantial body of concrete and publicly accessible results.

60	80	+20	13
original target	consolidated unique participants	above target	online modules

The consolidated figure of 80 unique participants is based on two complementary and equally relevant participation pathways: women who formally registered and were immediately directed to the online training environment, and women documented at the post-training certificate/evaluation stage. After consolidation and de-duplication, these sources document 80 unique women reached by the learning pathway.

The project also established a public digital ecosystem: a 13-module online course, downloadable resources, My Empowerment Journey, project works, career-guidance materials, an online webinar, public articles, social-media content and audiovisual dissemination. These assets remain important because they preserve access to the project knowledge beyond the shortened implementation period.

KEY CONCLUSION

The strongest termination message is not simply that activities took place. It is that W.E.B. in TECH converted project funding into a reusable learning and communication infrastructure that remains accessible after termination.

1. Purpose and status of D4.3

D4.3 is the public WP4 deliverable dedicated to project termination and future steps. Under the original project schedule it belonged to the final implementation period. Since the action terminated before that period was reached, the consortium prepared this termination version on 20 August 2026 to consolidate the results already produced, explain the status of activities not yet due, and identify the sustainability value of the assets already created.

This document is therefore both a press-release deliverable and a structured public record of the project's legacy. It does not replace the separate impact-evaluation deliverable; rather, it communicates the evidence available at the cut-off and translates it into a clear account of achievements, public reach, sustainability and future directions.

2. What W.E.B. in TECH produced

EVIDENCE-LED DESIGN

Skills-gap analysis, focus groups, co-design and outreach were used to connect the training offer to real needs.

DIGITAL LEARNING INFRASTRUCTURE

A public online training environment with 13 modules, videos, downloadable learning resources and practical tools.

PARTICIPANT LEARNING JOURNEY

A flexible pathway supporting women who needed to combine learning with family, care and personal responsibilities.

PRACTICAL APPLICATION

Project work and real-life application connected knowledge to communication, creativity, organisation and professional contexts.

CAREER ORIENTATION

Dedicated employability content and the online webinar 'Learning How to Promote Yourself: Theory and Practice'.

COMMUNICATION ECOSYSTEM

Project webpages, press releases, articles, social media, partner channels and videos created a public evidence trail.

REUSABLE LEGACY

The training platform, videos, articles and learning materials can continue to be accessed and reused beyond termination.

3. Participation, training and learning results

The original project target was 60 women. At the reporting cut-off, consolidated records document 80 unique participants, corresponding to 133.3% of the original target. This overachievement is relevant because it reflects an expanded participation pathway rather than a single administrative list.

80	133.3%	13	100%
unique women	target achievement	modules	online/flexible access

3.1 The 13-module training environment

- Module 1: Digital Empowerment Foundations
- Module 2: Internet Literacy and Online Safety
- Module 3: Communication Tools for Work and Life
- Module 4: Productivity and Creativity Tools
- Module 5: Self-Learning and Online Resources
- Module 6: Digital and Green Transition
- Module 7: Career Guidance and Employability Skills
- Module 8: Project Work and Real-Life Application
- Module 9: ChatGPT for Empowering Women in NEET Conditions
- Module 10: Time Management and Digital Productivity for Women and Mothers
- Module 11: Digital Fundraising for Women in NEET Conditions
- Module 12: Storytelling and Digital Presence

- Module 13: Digital Wellbeing and Healthy Technology Use for Women and Mothers

Public training environment: [W.E.B. in TECH Training Course Online](#)

Registration pathway: [Training registration form](#)

Post-training pathway: [Certificate / course evaluation form](#)

4. Career guidance and practical application

Career guidance was integrated into the learning journey rather than treated as an isolated final service. Participants were exposed to CV and motivation-letter development, job-interview preparation, networking, professional communication, digital identity and practical self-presentation.



23th April - 14:30-16:30
ONLINE WEBINAR
Empower to Communicate
Discover Your Strengths,
Build Your Strategy



Career-guidance webinar communication material.

On 23 April 2026, the project organised the online webinar 'Learning How to Promote Yourself: Theory and Practice' with Francesca Ciaralli, Life Coach. The session focused on identifying strengths, communicating personal value, improving online presentation, strengthening digital presence and increasing confidence in approaching professional opportunities.

[Watch the Career Guidance & Pre-placement Support webinar](#)

DISSEMINATION LEGACY

Communication became part of the impact mechanism

From visibility to continued access and adoption

5. Communication and dissemination legacy

Communication was progressively structured across WP1, WP2 and WP3. D1.3 established the official press release, website and interconnected communication channels. D2.3 continued this architecture around the implementation of the training programme. D3.1 then formalised a dissemination strategy whose stated purpose was to turn project results into reach, reach into engagement, and engagement into adoption of the W.E.B. in TECH training pathway.

At termination, this communication architecture had become a public digital legacy composed of project webpages, training access, partner publications, social-media content, audiovisual material and evidence-oriented communication of results.

5.1 Communication timeline

When	Milestone	Public communication value
JAN 2025	Project launch communication	Official press release, project information and communication channels established.
2025	WP1 outreach and visibility	Website, partner channels, social-media dissemination and community outreach.
2025-2026	Training implementation communication	Promotion of the online course, learning resources and participant engagement.
23 APR 2026	Career-guidance webinar	Online session connecting empowerment, self-presentation and employability.
28 APR 2026	WP2 public article	Training-programme results communicated through EuroMamme.
JUL 2026	D3.1 Dissemination Strategy	Results-oriented dissemination and up-scaling framework formalised.
20 AUG 2026	Final digital dissemination push	New articles, Instagram campaign and two dedicated videos on project results and training access.

5.2 Public articles and project pages

- [Official project communication hub](#)
- [W.E.B. in TECH online training platform](#)
- [WP2 article - Empowering Women Through Digital Skills: The Journey of W.E.B. in Tech Training Programme](#)

- [Final-results article - SOS Europa](#)
- [Final-results article - EuroMamme](#)

5.3 Social-media evidence

- [Instagram - WP1 / project communication](#)
- [Instagram - project communication](#)
- [Instagram - project communication](#)
- [Instagram - project communication](#)
- [Instagram - project communication](#)
- [Instagram - August 2026 dissemination campaign](#)

5.4 August 2026 visual campaign

The August campaign translated the project's training and employability messages into concise visual content for social media. The campaign emphasised practical learning, digital confidence, employability, connection and continued access to the training platform.





Audience figures below are evidence snapshots captured at the reporting cut-off. They demonstrate public reach at a specific moment and are not presented as lifetime analytics.

Asset	Views	Likes	Public link
W.E.B. in TECH - Project presentation video	398 views	11 likes	Open
Access the W.E.B. in TECH	478 views	14 likes	Open

Online Training Platform			
Career Guidance & Pre-placement Support webinar	210 views	Like count not visible in supplied screenshot	Open
1,086	25	3	
documented YouTube views*	documented likes*	public video assets	

* Sum of the three supplied view snapshots; likes are summed only where the screenshot visibly documents them.

EVIDENCE PORTFOLIO

Screenshots captured at the reporting cut-off

Public accessibility and audience reach

YouTube

Cerca

Q

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W.E.B. in TECH – Women Engagement Boost in Technology

SOSEUROPA
29 iscritti

Iscriviti

👍 11 🔍 ↻ 📌 ⬇️ ⋮

398 visualizzazioni · 36 min fa
W.E.B. in TECH – Women Engagement Boost in Technology
Project No. 101183056 | Erasmus+
altro*Project presentation video - 398 documented views and 11 likes.*

YouTube

Cerca

Q

🔍



Access the W.E.B. in TECH Online Training Platform: Online training platform

SOSEUROPA
29 iscritti

Iscriviti

👍 14 🔍 ↻ 📌 ⬇️ ⋮

478 visualizzazioni · 30 min fa
W.E.B. in TECH – Women Engagement Boost in Technology
Project No. 101183056 | Erasmus+
altro*Training-platform promotional video - 478 documented views and 14 likes.*
Funded by the European Union | W.E.B. in TECH - Women Engagement Boost in Technology

YouTube

Cerca

Co-funded by the European Union

Icebreaker

To start, I ask you to write a **word** in the chat that describes **how you are feeling right now**.

Don't overthink it, just write whatever comes to mind!





W.E.B. in TECH · Project 101183056 Career Guidance & Pre-placement Support

SOSEUROPA 29 iscritti

210 visualizzazioni · 1 h fa

W.E.B. in TECH · Project 101183056 · altro

FRANCESCA CIARAL

Like, Comment, Share, Save, Download, More

Career Guidance & Pre-placement Support webinar - 210 documented views.



Instagram dissemination evidence - additional supplied snapshot.

7. Short-term impact

The short-term impact visible by 20 August 2026 is multidimensional. Quantitatively, the project reached 80 unique participants against an original target of 60. Qualitatively, it created a structured learning environment covering foundational digital skills, online safety, communication, productivity, creativity, green and digital transition, career guidance, project work, Artificial Intelligence, time management, digital fundraising, storytelling and digital wellbeing.

ACCESS

Flexible online participation reduced time and location barriers.

SKILLS

Participants could develop digital, communication, productivity and employability competences.

CONFIDENCE

The pathway linked technology use with self-efficacy and professional self-presentation.

APPLICATION

Project work and practical exercises moved learning beyond passive consumption.

EMPLOYABILITY

Career guidance connected digital skills with labour-market readiness.

CONTINUITY

Public learning assets remain accessible beyond the shortened funded period.

8. Project termination: what was not reached

The project terminated before the original final implementation period. This deliverable therefore distinguishes between completed/available evidence and activities whose planned timing had not yet been reached.

MEDIUM/LONG-TERM IMPACT PHASE

The original final-period implementation of the medium- and long-term impact evaluation and sustainability strategy was not reached in its planned timing.

CLOSING MEETING - TBILISI

The international Closing Meeting scheduled for the final project period was not implemented.

These elements are not described as overdue at 20 August 2026. They are reported as activities not reached because the project ended before their original implementation window.

9. Sustainability assets already in place

ONLINE TRAINING ENVIRONMENT

The course remains a reusable gateway to 13 modules and related materials.

VIDEO LIBRARY

Project, training and webinar videos preserve learning and dissemination content.

DOWNLOADABLE RESOURCES

Participants and future users can consult materials independently of synchronous events.

MY EMPOWERMENT JOURNEY

A reusable reflection and personal-learning tool.

CAREER GUIDANCE RESOURCES

Employability content and the recorded webinar remain available.

PUBLIC COMMUNICATION ARCHIVE

Articles, webpages and social posts preserve visibility and traceability.

STAKEHOLDER RELATIONSHIPS

Formal and informal networking created connections that can support future opportunities.

REUSABLE METHODOLOGY

The combination of needs analysis, modular learning, practical application and career support can inform future initiatives.

10. Medium- and long-term impact framework

Longer-term effects cannot be claimed as measured project results at the termination cut-off. They can, however, be monitored through a transparent future-oriented framework.

Future dimension	What could be observed
Platform continuity	continued access, resource use and new learners
Learning transfer	application of digital skills in work, study and everyday life
Employability progression	movement toward employment, education, training or volunteering
Digital identity	stronger professional communication and online presence
AI and productivity	continued practical use of ChatGPT and digital productivity tools
Third Sector engagement	connections with NGOs, social-economy actors and community organisations
Replication	reuse or adaptation of modules and methodology by other organisations
Partnership development	new cooperation emerging from the project's networks

11. Future steps

- Maintain public access to the online learning resources for as long as technically and organisationally feasible.
- Continue promoting the training environment to women who may benefit from flexible digital learning.
- Reuse individual modules in future educational and empowerment activities.
- Update AI, digital productivity and online-safety content when tools and practices evolve.
- Keep career-guidance resources accessible and connect interested women with relevant organisations where possible.
- Use the evidence and methodology generated by W.E.B. in TECH as a foundation for future European cooperation.
- Clearly distinguish any future initiative from activities financed under Project 101183056.

12. Public evidence and link register

Public evidence	Link
Official project communication hub	Open public resource

Public evidence	Link
W.E.B. in TECH online training platform	Open public resource
WP2 article - Empowering Women Through Digital Skills: The Journey of W.E.B. in Tech Training Programme	Open public resource
Final-results article - SOS Europa	Open public resource
Final-results article - EuroMamme	Open public resource
Instagram - WP1 / project communication	Open public resource
Instagram - project communication	Open public resource
Instagram - project communication	Open public resource
Instagram - project communication	Open public resource
Instagram - project communication	Open public resource
Instagram - August 2026 dissemination campaign	Open public resource
Training registration form	Open public resource
Certificate / course evaluation form	Open public resource
Project presentation video	Open public resource
Online training platform promotional video	Open public resource
Career Guidance & Pre-placement Support webinar	Open public resource

FINAL PRESS RELEASE

W.E.B. in TECH leaves a digital legacy for women's empowerment

W.E.B. in TECH: digital skills, confidence and new opportunities for women

20 August 2026 - W.E.B. in TECH - Women Engagement Boost in Technology (Project 101183056), co-funded by the European Union under Erasmus+, concludes its funded implementation with a concrete digital legacy for women's empowerment, employability and lifelong learning.

Designed to support young vulnerable women and mothers in NEET conditions, the project combined needs analysis, flexible online training, practical application, career guidance and dissemination. Against an original target of 60 women, consolidated project records document 80 unique participants at the reporting cut-off - 133.3% of the initial target.

At the centre of this legacy is the W.E.B. in TECH online learning environment: 13 modules covering digital foundations, online safety, communication, productivity, creativity, green and digital transition, career guidance, project work, Artificial Intelligence, time management, digital fundraising, storytelling and digital wellbeing.

The project also connected learning with professional development through practical work and career-oriented support, including the online webinar 'Learning How to Promote Yourself: Theory and Practice'. Public articles, social-media communication and dedicated videos further expanded access to the project's results.

Because the project terminated before its original final implementation period, some activities scheduled for the remaining months were not reached. This termination deliverable reports that distinction transparently while preserving and communicating the results already achieved.

The funded project period may close, but the resources created through W.E.B. in TECH can continue to support learning, confidence and new opportunities. The project's most important future step is therefore to keep its knowledge usable: through continued access, reuse, adaptation and new cooperation built on the methodology and evidence produced.

W.E.B. in TECH

Digital skills. Confidence. Empowerment. New opportunities.



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